

FREE!

NEW MASTER SALESMAN QUINK DISPLAY WITH ONLY 3 DOZEN TWO - OUNCE QUINK!

This Convenient Counter Display does a Masterful Selling Job for you!

3 Brilliant Colors in Lamcote Finish Command Your Customers' attention.

Short Snappy Statements tell why *Quink* is the most preferred Writing Fluid today!



NO FUSS, NO BOTHER - YOU SELL RIGHT FROM THE DISPLAY
LET THIS MASTER SALESMAN BOOST YOUR INK PROFITS!

DISPLAY CONSTRUCTED OF DURABLE CHIP BOARD.
MEASURES 17" HIGH x 15" LONG x 10" WIDE.
WEIGHT 1 lb. ORDER BY NO. 322.

Parker

Royal Challenger Pens

A regal addition to the Parker Challenger line with 50% higher unit sale! Three lustrous colors in an alluring new design.

Famous button-filler, generous size, two-way writing points make these new models true challenging values in the \$5.00 price field.



209

229

239

207

227

237

707

727

737

	239	237	737
	Standard	Slender	
	Pen	Pen	Pencil
List	\$5.00	\$5.00	\$2.50
Brown	209	207	707
Burgundy	229	227	727
Grey	239	237	737

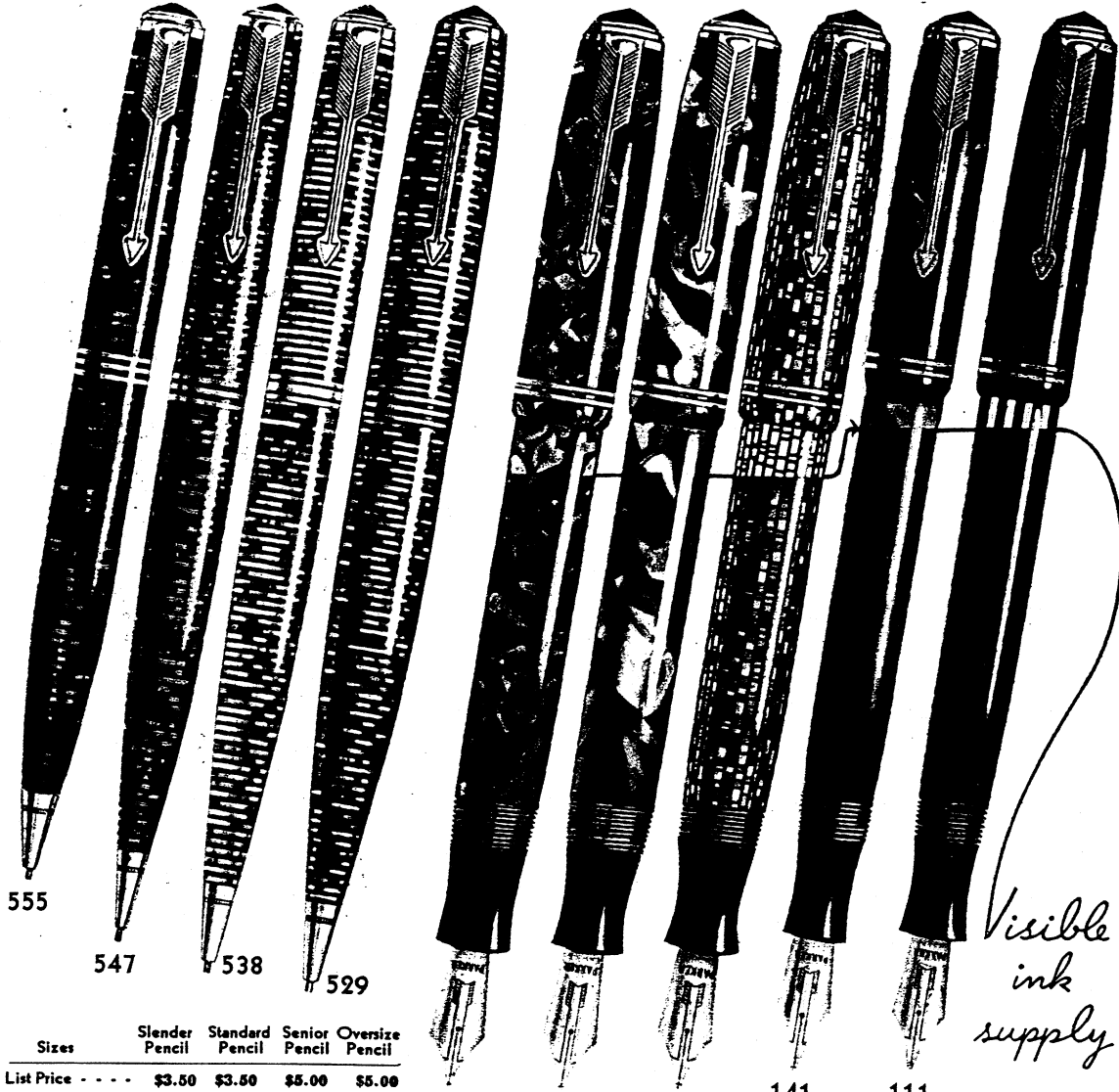
LAMINATED PENCILS

PARKER VACUMATIC JUNIOR MODELS

Fitting companions that perfectly match the lustrous beauty of Laminated Vacumatic Pens. All Pencils fitted with Parker's new lead cartridge and eraser.

Junior Vacumatics have same patented filling device as Laminated models—twice the ink capacity of sac pens.

Transparent colors in iridescent pearl. Have two-way Writing Point formerly confined to higher priced models.



Sizes	Slender Pencil	Standard Pencil	Senior Pencil	Oversize Pencil
List Price - - - -	\$3.50	\$3.50	\$5.00	\$5.00
Laminated Jet - -	515	517	518	519
Golden Pearl - -	525	527	528	529
Silver Pearl - -	535	537	538	539
Burgundy Pearl -	545	547	548	549
Emerald Pearl - -	555	557	558	559

153 133 123 141 111

Visible ink supply

Quink, Parker's new pen-cleaning ink, is quick-drying, quick-starting, non-clogging.



Seven PERMANENT colors: Black, Royal Blue, Blue-black, Brown, Green, Red, Violet.

Two WASHABLE colors: Washable Blue and Washable Black.

2-oz. 15c 4-oz. 25c

Sizes	Junior Pen	Juniorette Pen	Junior Pencil to match
List Price - - - - -	\$5.00	\$5.00	\$2.50
Black - - - - -	113	111	611
Brown - - - - -	123	121	621
Grey - - - - -	133	131	631
Burgundy - - - - -	143	141	641
Green - - - - -	153	151	651

Insert No. 5269-E

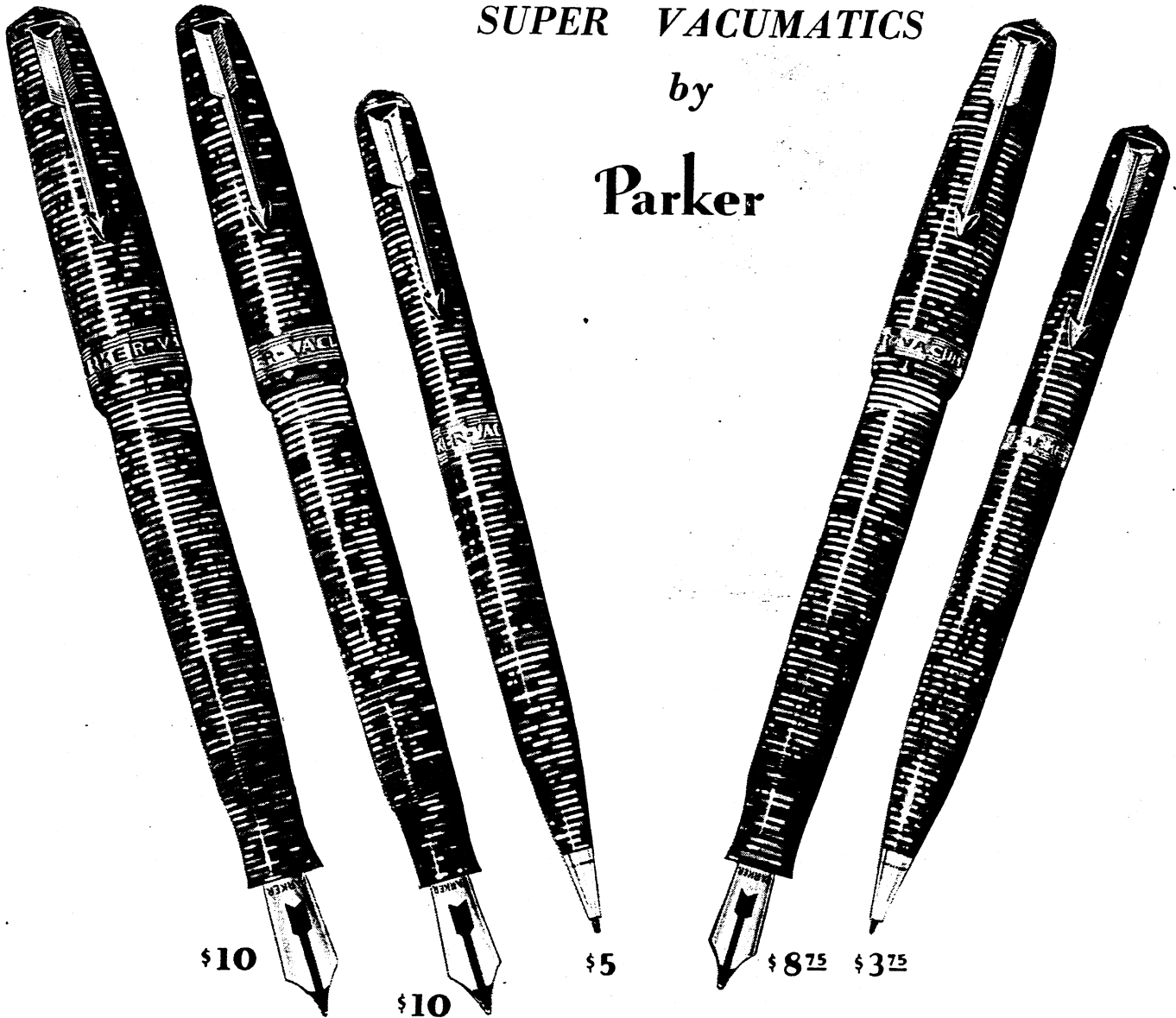
Printed in U.S.A.

Now Come The Biggest Box-Office "Stars"
 The Pen World Has Ever Seen

SUPER VACUMATICS

by

Parker



\$10

\$10

\$5

\$8⁷⁵

\$3⁷⁵

Transparent Black
 Golden Pearl
 Silver Pearl
 Burgundy Pearl
 Green Pearl

19-N
 29-N
 39-N
 49-N
 59-N

18-N
 28-N
 38-N
 48-N
 58-N

518-N
 528-N
 538-N
 548-N
 558-N

16-N
 26-N
 36-N
 46-N
 56-N

516-N
 526-N
 536-N
 546-N
 556-N